

Ben Avon



120
Whakapapa



270
Rangipo



590
McKenzie Basin



780
Lammermoor



910
Kaimanawa



960
Kaweka

Ben Avon

Introducing Ben Avon, our latest launch in premium residential flooring. Made from an 80% Wool / 20% Synthetic Blend, Ben Avon delivers the natural beauty of wool with added durability, thanks to the synthetic component. At a 48oz weight, it offers great comfort underfoot while being sturdy and hardwearing – perfect for heavy-use residential settings. It's also graded with the maximum 6-star residential rating, ensuring peace of mind for even the busiest homes. With six nature-inspired tones, Ben Avon brings wool within reach for more homeowners – affordable, durable, and ready to perform.

Technical Data

Type:	Wool Carpet	Style:	Cut Pile Twist
Total Product Thickness:	11 (+/- 1.0)mm	Pile Height:	8 (+/- 1.0)mm
Yarn:	80% NZ Wool / 20% Synthetic	Weight:	48 oz
Gauge:	31.5/10cm (1/8th Gauge)	Roll Width:	3.66m
Pattern Repeat:	Not Applicable	Colours:	6
Country of Origin:	New Zealand	Secondary Backing:	6oz Jute
Installation Method:	Conventionally Laid		

Performance

ACCS Rating:	Residential Extra Heavy Duty & Stairs - 6 Star Contract Medium Duty - 2 Star
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Sustainability

Declare Certification:	Declare Red List Free
Accreditation:	Manufactured under a quality and environmental system certified and complying with ISO 9001 and ISO 14001 by an accredited certification body.
Green Star:	Environmental Certification Scheme (ECS). Level 4 Maximum Points - Certificate #22164
Indoor Air Quality:	Green Building Council Compliant for VOC emission rate limits



Made in New Zealand



Cut Pile Twist



Hypoallergenic



Insect Deterrent Treatment



Residential Extra Heavy Duty & Stairs - 6 Star



Declare® Red List Free



Mid Range



Contract Medium Duty - 2 Star



NZ Wool

Ben Avon

Manufacturing Standards:

All specifications and colours are subject to manufacturing tolerances and may be changed or discontinued without notice. Product images are for reference only; actual colours may vary from samples due to printing variations, dye lot differences, production runs, and lighting conditions. All variations are within industry standards.

Quality Recommendation:

For homes where you'll stay 5+ years, choose an independently rated Residential Extra Heavy Duty carpet.

Natural Carpet Characteristics:

Depending on style and fibre, your carpet may develop natural characteristics over time:

Permanent Pile Reversal/Shading: Cut pile and cut-and-loop carpets may appear lighter or darker in different areas of the same installation (also called watermarking or pile reversal). This is an inherent characteristic of these carpet styles and does not constitute a manufacturing defect.

Tracking: Footprint impressions are common on plush cut pile surfaces, especially in high-traffic areas. Vacuuming removes these marks, though they may reappear with use.

Other characteristics: Panelling, yellowing, shift lines, or phasing may develop depending on carpet style and fibre.

Pattern Matching:

Patterned carpets naturally vary in width and length. Skilled installers will achieve close pattern matches in most cases, though exact matches cannot be guaranteed.

Installation:

All Godfrey Hirst carpets must be professionally installed following AS/NZS 2455.1:2007 standards and Godfrey Hirst NZ Installation Instructions. All seams must be sealed (width and length) per seam sealer manufacturer's recommendations.

Maintenance:

Vacuum 1–2 times weekly. Professionally steam clean every 12–18 months.

Warranty:

All Godfrey Hirst carpets carry a comprehensive warranty supported by New Zealand after-sales service. As a New Zealand manufacturer, we recognise all consumer rights under the Consumer Guarantees Act 1993 and match any equivalent performance guarantee offered in the marketplace at the time of purchase. Commercial warranties are issued project-by-project with specific terms and conditions.

For detailed warranty information, installation guidelines, care instructions, and carpet characteristics, visit www.godfreyhirst.com or call 09 268 3300.

Test results and certificates available on request.